

The Harris Family of 3 Gb/s Products



Thinking about 1080p? Harris is ready when you are.

From signal processing and routing to multiviewers and fiber solutions, Harris offers the industry's most comprehensive range of cost-effective 3 Gb/s-ready products — enabling you to easily and affordably migrate to the emerging 1080p high-definition format. Whenever you're ready.

With Harris, the decision to invest in a future-proof infrastructure is an easy one. Most of our 3 Gb/s products are software-keyed — so you don't pay for 3 Gb/s support until you need it.

Whether you're building a new facility from the ground up, or simply adding products to your existing operation, Harris 3 Gb/s technology lays a solid foundation for broadcasting a 1080p signal.

What you should know about 3 Gb/s

1. 3 Gb/s is an insurance policy for the future

More and more devices — including home theater displays, Blu-Ray and HD DVD players, gaming systems and professional cameras — support 1080p.

2. 3 Gb/s doesn't have to break your budget

For most Harris offerings, software-only keys ensure that infrastructure built today can be upgraded to 3 Gb/s seamlessly and economically when needed.

3. It's never too late to add 3 Gb/s products

Even if you're already heavily invested in 1.5 Gb/s infrastructure, any new devices you add can and should be 3 Gb/s-ready.

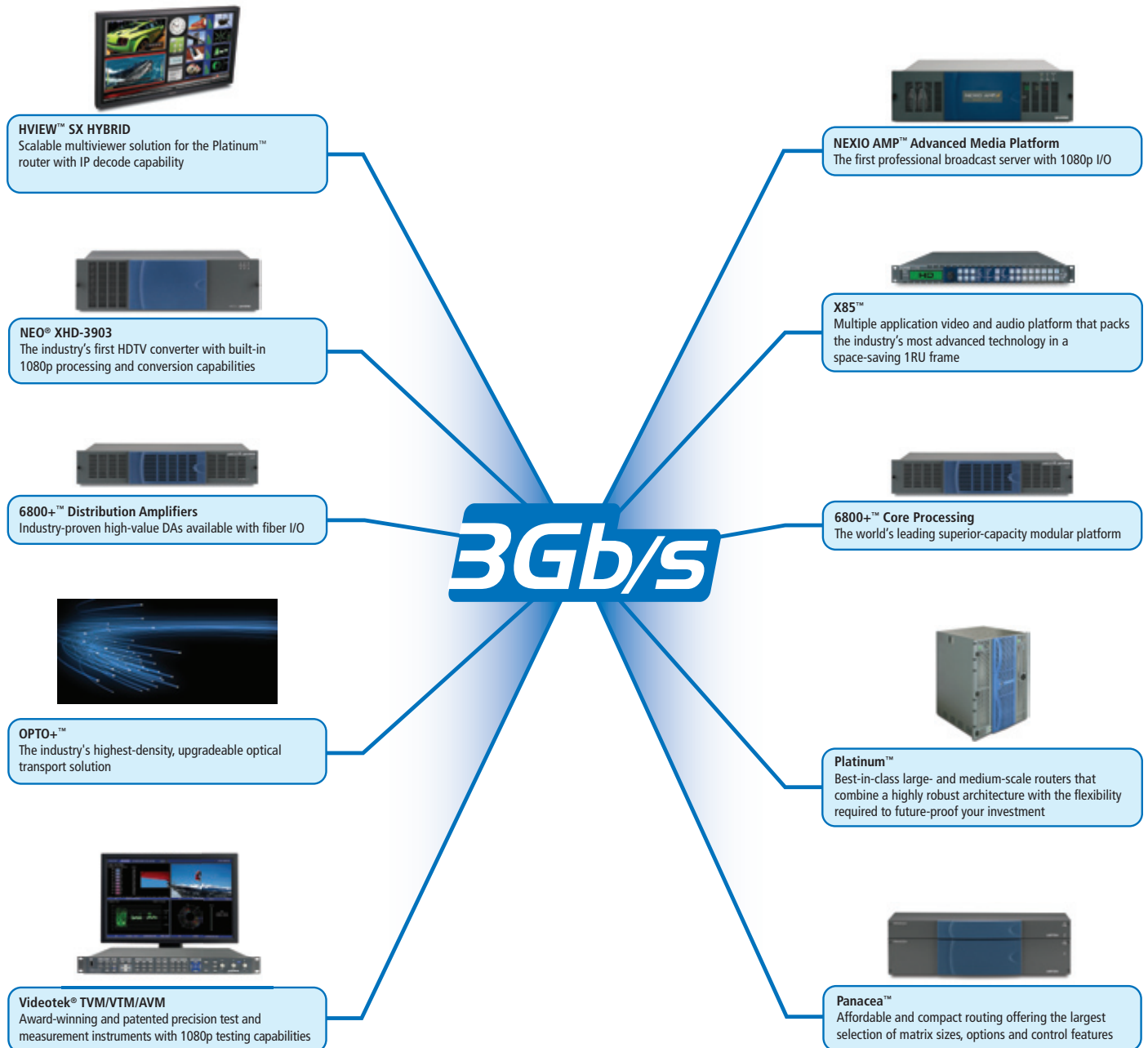
4. 3 Gb/s ensures the best video quality

Since 720p, 1080i and 1080p will likely coexist for some time, starting from 1080p ensures you maintain the highest quality when converting between formats such as Level A and Level B YCbCr 4:2:2 10 bit with 16 channels of embedded audio.

5. Think fiber when transferring 3 Gb/s content

For any new installations, or for those being upgraded, fiber should be used for any cable lengths longer than 100 meters. Cost-effective electrical optical and o-e converters and distribution amplifiers offer the right capability.

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For more information, please visit www.broadcast.harris.com/3gbs.

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