

# Broadcast Master™

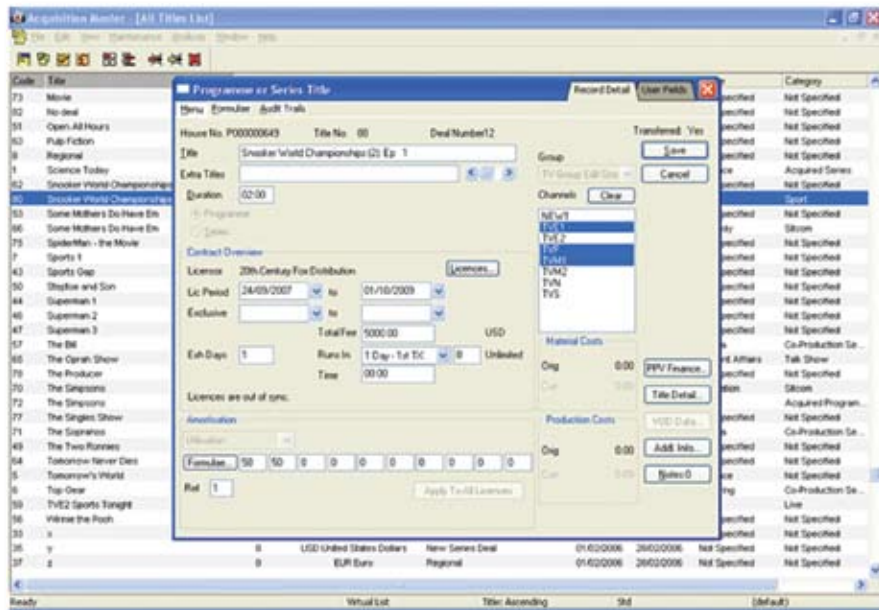
## Acquisition Master™



Broadcast Master™ is Harris Corporation's scalable sales and scheduling system designed for growing, independent television and radio operations. Its modular architecture allows users to add components as needs dictate, delivering a cost-effective approach to improving productivity and managing the growth of operations.

Acquisition Master™ is the Broadcast Master module for planning and recording the purchase or commissioning of programmes. It is also used for producing deal memos.

Acquisition Master is multicurrency-capable and enables payment scheduling and approval. It also can be used to define the acquired rights for each title and for the development of strategies for amortising those rights. Tools are provided for the analysis of cash flow, purchases made by clients, and period and financial reports.



The Acquisition Master Programme Contract data window.

**FEATURES****Deal Management**

- Unlimited titles per contract
- Status indicator to manage contract life cycle
- Separate station and deal currencies

**Licensing**

- Rights defined by channel or group
- Runs, free runs, valid dates and hiatus dates
- System-wide rights management

**Supplier Management**

- Define supplier-specific payment terms
- Monitor supplier delivery
- Analyse historical and current commitments

**Amortisation**

- Multiple modes available
- Carry over details from previous deals
- Mode selectable on per-title basis
- Rules applied to all plan costings

**Re-ordering**

- Supports multiple licenses per program
- Enables carry-over of details from previous deals

**BENEFITS****Effective Purchasing**

- Reduce the need for last-minute buying
- Negotiate better pricing
- Prevent illegal transmission

**Improved Efficiency**

- No rekeying of data
- Access to the latest schedules
- Fast data entry

**Empowers the Organisation**

- Disseminates information instantly
- Defines the rules for schedule validation
- Informs and forewarns the library

For more information, please visit [www.broadcast.harris.com/broadcastmaster](http://www.broadcast.harris.com/broadcastmaster).

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