

## Spotdata<sup>®</sup>

Electronic Invoicing for Broadcasting and Cable Companies



Spotdata<sup>®</sup> allows broadcasting and cable companies to deliver electronic invoices to local, regional, and national agencies.

### Everyone Participates

All broadcasting and cable companies, regardless of their traffic system, can use Spotdata<sup>®</sup>. All local and national advertising agencies and media buying services can also participate regardless of the software package they use to reconcile invoices.

To facilitate industry participation, Harris has designed Spotdata<sup>®</sup> as an open-protocol system that can be used by all media systems, allowing broadcasting and cable companies to send electronic invoices to agencies regardless of the software used to create and/or reconcile the invoices.

### FEATURES AND BENEFITS

- Open-protocol system
- Secure and reliable
- Supports both national and local participation
- Helps speed reconciliation
- More timely payment
- Improved agency relationships

### How Spotdata<sup>®</sup> Works

- Working in conjunction with the broadcast or cable traffic system, Spotdata<sup>®</sup> receives invoice files during each normal billing run.
- Invoice files are sent to the Harris Network Operations Center where they are sorted according to agency.
- Within a day, agencies are electronically notified that new invoices are ready for download.
- Agencies access the dedicated, password-protected, subscribers section of the Spotdata website to download invoices. Users can also view and print invoices from this site.

## Features

### Security

Spotdata accepts encrypted transmissions to the Harris Network Operations Center and notifies you once the data has arrived. The Industry Database (IDB) number representing each participating agency ensures that invoices are sent only to the proper recipient.

Spotdata makes it easy for business managers to send invoices to advertising agencies and media buying services, and distinguishes your station by making business easier for agencies.

## Benefits

### National and local participation

Spotdata is designed to support both national and local agencies.

### Faster reconciliation

With electronic delivery of data directly to an agency's media system and no manual data entry, agencies shorten the reconciliation process.

### Timely payment

Because Spotdata delivers invoices to agencies daily and agencies download invoice data immediately without manual data entry, you should receive payment faster.

### Improved agency relationships

By improving the agency workflow, reducing errors and discrepancies, more time is spent on creating relationships than on solving invoicing problems.

## Technical Requirements

### PC

- Windows® XP or Vista, at least 256 MB RAM
- Microsoft Internet Explorer or Firefox
- File compression program such as WinZip® or comparable product

### Mac®

- Mac OS® 9 or OS X, at least 256 MB RAM
- Microsoft Internet Explorer or Firefox

## To Learn More

See how easy and convenient it is to send and receive electronic invoices. For a demonstration of electronic invoicing, visit the Spotdata website at [www.spotdata.com](http://www.spotdata.com) or for more information call us at 1-866-SPOTDATA (776-8382).

## To Sign Up

To begin the enrollment process, visit the Spotdata Web site at [www.broadcast.harris.com/broadband](http://www.broadcast.harris.com/broadband).

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